

Call for Artist Expressions of Interest – #YQL Airport “Selfie Check-in”

The City of Lethbridge acknowledges that we are gathered on the lands of the Niitsitapi | Blackfoot peoples and respects the contributions of Blackfoot and all Indigenous peoples past, present and future, while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Métis Nation of Alberta, Region 3.

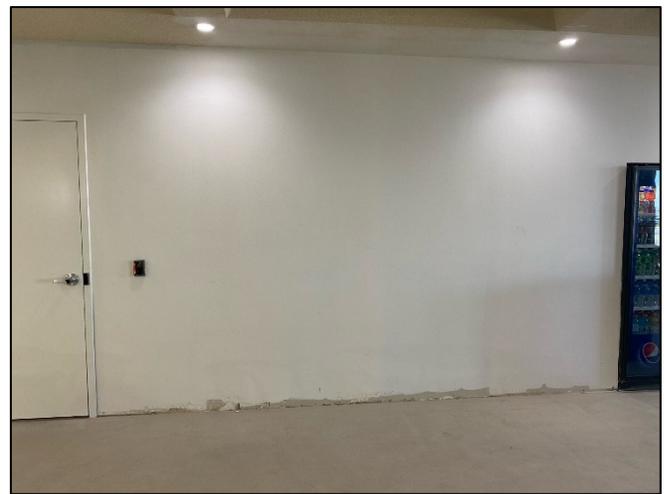
The City of Lethbridge Public Art Program, in partnership with The Lethbridge Airport and Tourism Lethbridge, is seeking a local Lethbridge artist to design a Selfie Check-in backdrop to be installed at the Lethbridge Airport. The design should be vibrant and exciting. It should serve as a playful backdrop that frames airport travelers who stop to “snap a selfie” and take home a memory of Lethbridge.

The selected design will be installed as a vinyl wall covering and will remain in place for a minimum of one year. A design is all that is required as the City of Lethbridge will manage fabrication and installation of the artwork. Artists are asked at this stage of the process to submit an Expression of Interest (EOI); no actual design is required. A maximum of five artists will be shortlisted and asked to prepare designs following this initial call. Shortlisted artists will each be paid a design fee of \$100.

Site and Opportunity

The Lethbridge Airport is approximately seven kilometers south of Lethbridge. The Airport is owned and operated by the City of Lethbridge. The City is currently finalizing a series of major renovations at the airport to improve customer experience and to position the airport as a major driver of the regional economy. The #YQL Airport Selfie Check-in will be installed inside of the Airport in a highly visible waiting area near the airline check-in counters. The area is furnished with tables and chairs and includes several vending machines, and bright east facing windows.

The installation area is drywall. The wall is 162 inches wide from door frame to vending machine edge and 104 inches high from ceiling to floor. The design can use all available wall space and can extend a maximum of 20 inches onto the ceiling and a maximum of 48 inches onto the floor.



#YQL Airport Selfie Check-in Wall, in a space currently under renovation.

Eligibility

This competition is open to local artists of all ages, at all levels of their artistic practice.

Project Budget

The selected artist will receive an artist fee of \$750.

Project Timeline

Call for EOIs Released: October 4, 2021

EOI Submission Deadline: November 1 at 4:30pm MDT

Notification to Shortlisted Artists: by November 15, 2021

Design Deadline (Shortlisted Artists Only): January 3, 2022 at 4:30pm MDT

Submission Process

Interested artists are asked to submit:

- An Expression of Interest (EOI) that outlines your interest in this project. The EOI should include a high-level description of your design concept.
 - Design concepts should appeal to a broad audience. Designs should reflect one of the following themes: Welcome to #YQL, Destination Lethbridge, Arrivals and Departures, Brighter Together
- A Current Artist CV or an outline of artistic interests and activities including an e-mail address and contact information.
- Three images of current or past works labelled with the following information: title, date, size/ duration, and materials.

Artists may submit only one EOI but the EOI may include up to three different design concepts. **All materials must be submitted as one PDF file.** Multiple separate files will not be accepted.

Applications should be emailed to publicart@lethbridge.ca. Please include “#YQL Airport Selfie Check-in” in the subject heading. Only electronic submissions will be accepted.

Evaluation Process

The application process for this project is competitive. A community-based selection panel will review all compliant applications and will shortlist artists based on:

- Strength of letter of interest
- Strength of proposed design concept
- Previous artistic experience and strength of past work