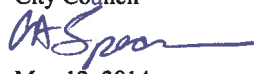


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CITY OF *Lethbridge*

PUBLIC ART POLICY

PURPOSE

The Council of the City of Lethbridge has a broad mandate to provide good government, develop a safe and viable community and to supply desirable and/or necessary services to the community. The purpose of this policy is to establish the framework for the acquisition of public art.

PERSONS AFFECTED

City Council/ Recreation and Culture/ City of Lethbridge Art Committee

POLICY STATEMENT

It is the policy of the City of Lethbridge to support the acquisition of public art. Public art is a vital ingredient in the cultural fabric of Lethbridge. This policy provides a framework for developing public art that:

- Builds a visually rich environment.
- Plays a role in attracting creative businesses and workers.
- Provides arts opportunities that are freely accessible to all.
- Encourages the growth of a culturally informed public.

The outcome will be a distinct and vibrant artistic legacy for citizens of Lethbridge.

RESPONSIBILITIES

City Council to:

- a. Provide an additional 1% of total cost of all Community Services capital projects within each 3-year Capital Improvement Program
- b. Allocate 10% of each year's public art fund to a maintenance reserve
- c. Allocate 5% of each year's public art fund to the City of Lethbridge Fine Art Collection

- d. Utilize a volunteer advisory body called the City of Lethbridge Art Committee
- e. Be the final approving body for projects exceeding \$15,000

Recreation and Culture Department to:

- a. Coordinate the implementation of the Public Art Master Plan and oversee its periodic review
- b. Liaise with the various stakeholders involved in the planning and development of public art
- c. Manage the Public Art Fund
- d. Establish an ongoing maintenance program
- e. Coordinate the installation of public art projects

The City of Lethbridge Art Committee to:

- a. Advise on public art policies and guidelines
- b. Promote awareness and understanding of the importance of public art
- c. Participate in the implementation of the Public Art Master Plan and individual public art project plans
- d. Participate in the periodic review of the Public Art Master Plan
- e. Advise the City on adjudication process for commissioning and acquiring public art
- f. Advise the City on maintenance and management of the Public Art Collection
- g. Evaluate proposed public art donations
- h. Develop and implement a communications framework
- i. Provide advice on the decommissioning of public art
- j. Be the final approving body for projects up to and including \$15,000

DEFINITIONS

Public Art will be defined as that which:

- Builds a visually rich environment
- Provides art that is accessible to the community at large
- Reflects our diverse culture and celebrates our living heritage
- Demonstrates diverse expressions of art
- Expands knowledge and understanding of art
- Prompts viewers to explore, challenge and question the work and its meaning
- Creates pride and achievement in the community
- Ensures a lasting legacy
- Provides an opportunity for business to participate in a public art program
- Applies only to visual art in any media

Public Art includes the City of Lethbridge Fine Art Collection.

REFERENCE

- Public Art Master Plan

REVIEW/REVISION HISTORY

- Replaces City Council Policy #24 reissued October 15, 1986 - The City of Lethbridge Art Acquisition Program
- October 1, 2007: Re-issued (CC30)
- July 23, 2012: Revised
- May 12, 2014: Art Committee is the final approving body for projects up to and including \$15,000